

QUANTRAX CORPORATION INC.



# Linked Campaigns

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## Linked Campaigns

- Campaigns are grouped together.
- One campaign becomes the 'Master'
- Other campaigns are 'Linked' to the Master

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## Linked Campaigns

- Collectors sign on to the 'Master' campaign
- Accounts are assigned to the 'Linked' campaigns
- Accounts from the linked campaigns are fed into the master campaign

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## Linked Campaigns

- The Master campaign can run all day: agents never need to sign off
- The linked campaigns can be started, stopped, rebuilt and re-run, all day long

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## Linked Campaigns

- You can call different numbers at different times for each linked campaign. Your west campaign can call home then cell and your east campaign can call work then cell

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## Linked Campaigns

- Your agents never waste time changing campaigns and are always working the campaigns you assign
- All agents are in one big pool, improving efficiency

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## Linked Campaigns

State	Name	Type	# Agents	List Size	List Rema...	Retries o...	Cache size	Calls made
●	LinkedCampaign1 (linked to MasterCampaign)	Predictive	5	500	50	0	0	50
●	LinkedCampaign2 (linked to MasterCampaign)	Predictive	5	500	50	0	0	50
●	MasterCampaign (link master)	Predictive	5	0	0	0	0	0
Ⓡ	_template	Predictive						

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## Linked Campaigns

**Linked Campaigns** [?] [X]

●●● It is possible to group several Campaign Manager lists into one dialer campaign. This page allows you to define whether and how this is done.

NOTE: Linked campaigns take their tuning settings from a master campaign. A group of linked campaigns has one master campaign.

Link Campaign?

Standalone Campaign

Master Campaign

Link to Campaign [ ]

Master Settings

Apportion based on list size

Apportion based on ratios

Apportionment

Campaign	Ratio
My Ratio	[ 1 ]

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## Linked Campaigns

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Link Campaign?

Standalone Campaign

Master Campaign

Link to Campaign MasterCampaign ▾

Master Settings

Settings are determined by master campaign.

Apportionment

Campaign	Ratio
My Ratio	Apportioned by list remaining size

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## Linked Campaigns

**Edit Campaign** [?] [X]

Campaign Name:

Database Input	Database Output	Call Recording			
Data Selection (Filters)	Time Zone Management	Do Not Call Lists			
General	Linked Campaigns	Telephony Setup	Dialing Tuning	Retry Options	Schedule

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Link Campaign?

Standalone Campaign

Master Campaign

Link to Campaign

Master Settings

Settings are determined by master campaign.

Apportionment

	Campaign	Ratio
My Ratio	MasterCampaign	10
	LinkedCampaign1	20

OK Cancel Apply Help

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## Linked Campaigns

- Allow you to achieve the benefits of stratifying your business without incurring the performance penalty of small groups of agents and small groups of accounts